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About





With a decade of experience in training and design, I create impactful learning experiences and visually compelling solutions for startups and corporates. In architecture and design, I provide creative and functional solutions, from concept development to execution. Whether through professional training. architectural innovation, or graphic storytelling, I transform ideas into meaningful, effective, and visually striking outcomes for different industries.

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EXPERIENCE

Training&Design Expert Freelancer Dubai. UAE

Jan. 2025

Present Design Vocational Trainer Techno Home Centre Latakia SVR

Feb. 2023 Mar. 2021

Develop and implement training strategies aligned with organizational goals, and provide different graphic and architectural design services for different companies.

Designed and conducted training programs for Adobe Illustrator, Photoshop, and InDesign, enhancing learners' technical skills and creative capabilities.

Graphic Designer Index Media Dubai. UAE

Jan. 2024

Jan. 2025 Training Specialist SHABAB Centre Latakia, SYR Feb. 2021 Jan. 2020

Designed promotional materials, including brochures, banners, social media assets, and event branding. Create different visuals for conferences and Exhibitions. Developed and delivered training materials focused on soft skills, professional development, career skilld, business & strategic skills programs, and Microsoft Office proficiency.

Architect DAT & Partners Dubai, UAE

Jan. 2024 Business skills trainer Mar. 2023 SHABAB Centre Latakia, SYR

Oct. 2018 Aug. 2017

Collaborated closely with clients to produce intricate architectural solutions, plans, and schematics utilizing industry-standard tools, in Landscape and concept design. Developed and delivered training materials focused on Administrative skills, Leadership, design career, and technical skills in Adobe different design tools.

SERVICES







EDUCATION

BA Architectural Engineering Tishreen University Latakia, SYR

SKILLS

Grapgic & Architectural Design Technical Skills









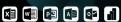






Business&Adminstrative Technical SKills









Profile

About Personal Skills Graphic Design Skills Architectural Skills Recent Trainings

BRANDS & ENTITIES I'VE WORKED WITH

Governmental & International Entities





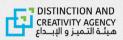




















Private Companies & Organizations





















Strategic Partners







4 Partners & Clients

BUSINESS & PERSONAL

DELIVERABLES

Enhance essential business and administrative skills with training designed to elevate professional effectiveness. These courses focus on developing critical competencies such as communication, leadership, time management, and organizational strategies. Master these foundational skills to boost career performance, increase productivity, and foster a dynamic approach to navigating complex business environments.



5 Deliverables



GRAPHIC DESIGN **DELIVERABLES**

Unlock creative potential with specialized graphic design training that covers key design principles, software proficiency, and industry trends. Whether starting out or refining existing skills, these courses provide a comprehensive approach to visual communication, offering techniques to create stunning designs, develop effective branding, and deliver compelling content for various platforms.

Theory Principle

- ■Principles of design
- ■Colour psychology
- ■Al utulization
- Layout composition
- ■Design thinking
- ■Typography



Branding

- ■Visual identities
- ■Logo design
- ■Style guides
- ■Visual psychology
- Packaging design
- ■Strategies



Digital design

- ■Social media
- Motion graphics
- ■UI/UX design
- ■Portfolio present



Print design

- ■Books & Magazines
- ■Flyers & Brochures
- ■Stationary design
- ■Posters & Billboards
- ■Prepress essentials

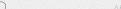


Technical

- ■Adobe Illustrator
- ■Adobe Photoshop
- ■Adobe InDesign
- ■Adobe After effects
- ■Adobe Premiere Pro
- ■Figma & XD

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Deliverables





ARCHITECTURAL **DELIVERABLES**

in the competitive field of architecture.

Strengthen architectural expertise through targeted training focused on design, planning, and technical knowledge. These courses cover everything from concept development to execution, including CAD, 3D modeling, and sustainable design practices. Gain the skills to create impactful architectural solutions and excel



7 Deliverables

RECENT TRAININGS

Brand Visualization for Sharjah's Human Resources Department with Sharjah University.



Databases in Excel for Sharjah Asset Management Holding LLC with BluGrass Technologies.



DataBase Creation for Julphar Pharmatical Company with Finest Leaders Company.



Data Analysis for ADNOC Global Trading with Montroyal Elevate Training Center.



Logos and Visual Identity Design for SharjahGovernment with AETC Training Center.



Effective Management for Dubai Government with Aufuq AlEbdaa Training Center.

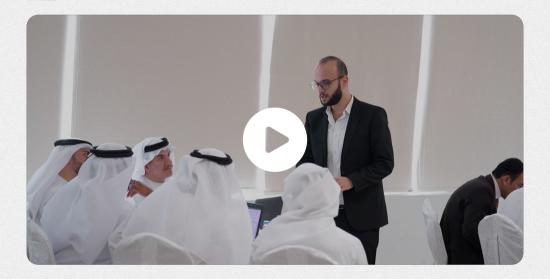


Know more!

About Personal Skills Graphic Design Skills Architectural Skills Recent Trainings

LIVE TRAINING SAMPLES

for selected training sessions this material is only for showcasing training technique, and it's protected by law, can't be shared or used for any commercial or personal uses.



9 Know more!

